

Project Example on Meme Creations

The meme creation project was linked to student research projects for a journalism class at Pojoaque High School. Media Savvy Citizens worked with a teacher to co-design a project that would fit their schedule and would elevate their learning. Students chose a topic to research and created memes to go with their written papers. The memes were a nice way to break up the work and helped students understand and synthesize their research. Students learned [components of a meme](#), how to read them by reviewing examples and how to write by using a meme generator tool with creative commons photos. High school students interact with memes on a daily basis and introducing them linked to class learning helped them understand memes better and gave some of them an opportunity to try something new. Students worked in groups and workshopped their ideas with as a team while at the same time planning, making and revising their projects on their own. Media Fluency involves decoding (reading) and encoding (writing).

Examples of memes:





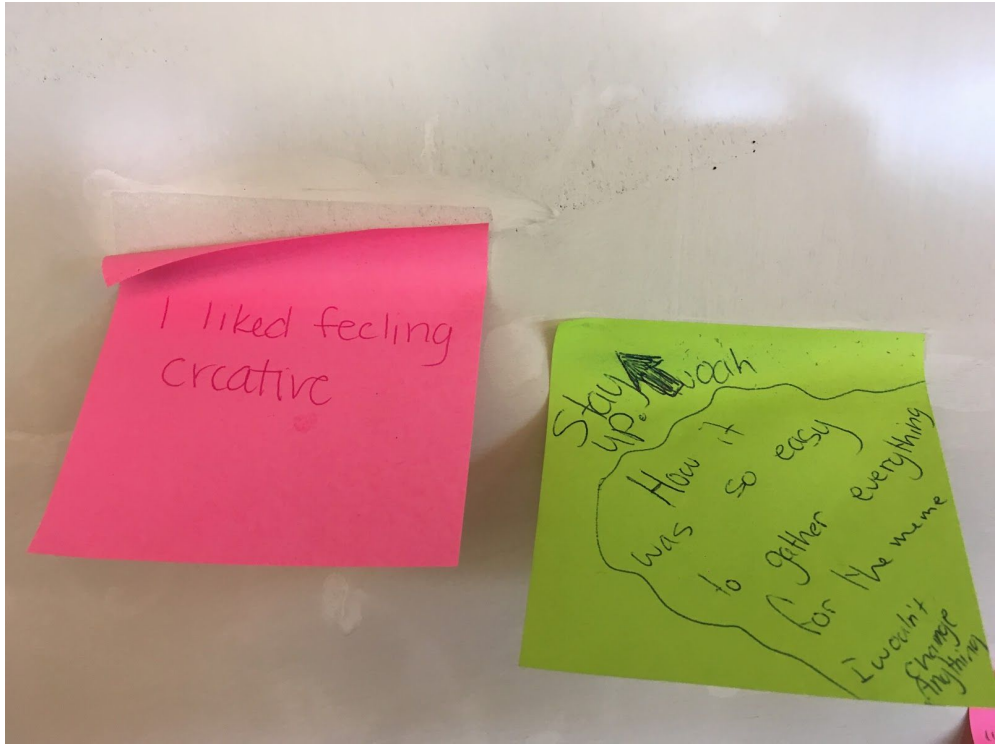
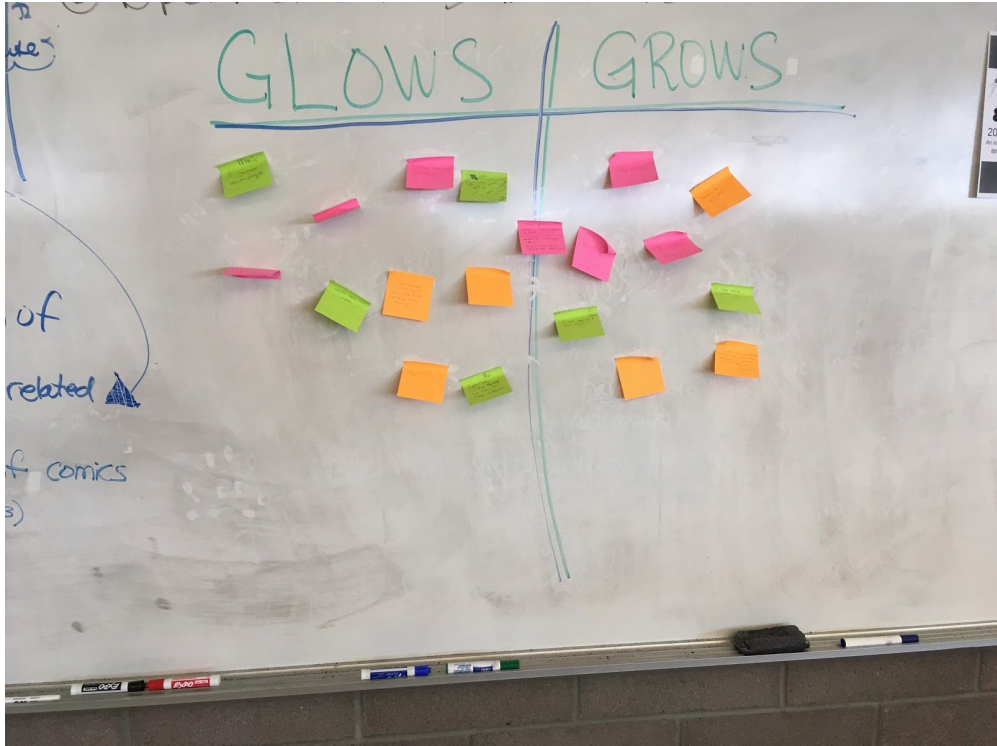
Harsh tragedy prevailed.



"Make these recipes" she said...

"It'll be fun!" she said.

The end-of-class reflection showed student learning:



Bonding

Mias.
I gained
knowledge